

Pregnancy & Infant Loss Awareness Month

Pin Fundraiser for

Guiding Star Cedar Valley



After going through the bodily and emotional pain of losing a child, recognition of that life is so very important to the mom and dad of that baby.. yet in this social media age, while we build awareness of the subject, we still struggle opening up to those closest to us who have been through this.

October 2020

"When a child loses their parent, they are called an orphan. When a spouse loses her or his partner, they are called a widow or widower. When parents lose their child, there isn't a word to describe them."

Since 1988, President Reagan deemed October as Pregnancy and Infant Loss Awareness Month. More specifically, October 15th is the day we set aside to pay tribute to those we know what have suffered through this tragedy and to honor the lives of those little ones lost all too soon.

Why Buy A Pin

You may have already been aware, and you might not have... this subject can be difficult to approach. So, oftentimes we dismiss the loss, or struggle finding the right words to say; leaving those who have been through a miscarriage, stillbirth, or loss of a baby after birth feeling very isolated and unsure of how to cope with and grieve through the experience. This doesn't help these women and families through the healing process after sustaining this kind of loss.

In honor of these women and the families affected, let's start opening up our hearts to this conversation. Please buy and wear a pin to show your support and respect for what they've been through, to remember the little life or lives you might have only gotten to know for a short while, or to show others you're ready to open the door of communication and support in the healing process for ourselves, our sisters, mothers, daughters, friends....

That pregnancy mattered.

That baby mattered.

That loss was very real, and what you went through matters.

Let's stand together and remember.

Pins are \$5 each. Funds raised in this campaign will go towards the purchase of client care materials needed at Guiding Star Cedar Valley.

These materials will help connect women to the life affirming resources offered in our community, and to provide care and support for their physical, emotional, and spiritual well being through all phases of her reproductive years- no matter what experiences that journey may hold in store. GSCV is a nonprofit 501(c)(3) organization. If you would like to donate to our cause and learn more about our mission, please visit guidingstarcedarvalley.org.

Guiding Star Cedar Valley: Pregnancy & Infant Loss Awareness Pin Fundraiser 2020

Please buy and wear a pin in honor of babies lost and the women and families affected by miscarriage, stillbirth, or death of an infant during October which is considered Pregnancy and Infant Loss Awareness Month. Funds raised in this campaign will go towards the purchase of client care materials needed at Guiding Star Cedar Valley. These materials will help connect women to the life affirming resources offered in our community, and to provide care and support for their physical, emotional, and spiritual well being through all phases of her reproductive years—no matter what experiences that journey may hold in store.

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GUIDING STAR
— CEDAR VALLEY —